



a Touch of Elegance

PREPARING FOR YOUR
MEETING -PRICING GUIDE



WHAT TO DO WHEN PREPARING FOR YOUR FLORAL & DÉCOR DESIGN CONSULTATION

• BEFORE YOU SEE US

FLORAL AND DECOR SELECTIONS ARE THE ICING ON THE CAKE. WE SUGGEST THAT YOUR VENUE HAS BEEN CHOSEN, THE LOCATION OF YOUR CEREMONY, AND THE COLOR STORY FOR YOUR DAY ALL ARE SELECTED. THE BUDGET FOR YOUR ENTIRE WEDDING SHOULD ALSO BE IN PLACE. INDUSTRY STANDARDS SUGGEST THAT YOU SHOULD EXPECT TO ALLOCATE 10-15% OF THE ENTIRE BUDGET TO FLORAL DÉCOR. WE INVITE YOU TO GET TO KNOW US AND OUR DESIGN STYLE, BEFORE YOU COME INTO OUR STUDIO. PLEASE VISIT US ON OUR DIFFERENT SOCIAL MEDIA CHANNELS (IE INSTAGRAM, TIK TOK, FACEBOOK) AND ALSO ON OUR WEBSITE. CONSULTATIONS REQUIRE ABOUT AN HOUR OF YOUR TIME, THIS MAKES APPOINTMENTS NECESSARY. WE ASK THAT YOU BOOK YOUR APPOINTMENT IN ADVANCE AND DO YOUR BEST TO ARRIVE ON TIME. SATURDAYS BOOK FAST.

• WHAT TO BRING TO YOUR CONSULTATION

CREATING YOUR DESIGN IS A VISUAL PROCESS. WE ENCOURAGE DESIGN EAPMLES SUCH AS COLOR, TEXTURES AND FLORALS THAT YOU LOVE. THESE ELEMENTS HELP US CONNECT AND BRING TO LIFE YOUR VISION. PINTEREST IS A GREAT RESOURCE. PINTEREST IS A GREAT RESOURCE. KEEP IN MIND THAT WE ALSO HAVE MANY THINGS TO SHOW YOU IN OUR VAST STUDIO.

• WHAT TO EXPECT AT YOUR CONSULTATION, AT OUR STUDIO

WHEN YOU ARRIVE, YOUR DESIGNER WILL GIVE YOU A TOUR OF OUR SHOWROOMS FULL OF TRENDING LOOKS AND OUR OWN CUSTOM DESIGNS. THIS WILL HELP TO ENGAGE YOUR CREATIVITY, SEEING AND TOUCHING ALL THE DESIGN CHOICES YOU HAVE. A FEW QUESTIONS WILL BE ASKES, TO GET TO KNOW BOTH OF YOU AS ACOUPLE AND YOUR COMBINED STYLE. THEN THE REAL FUN BEGINS, SITTING DOWN WITH YOUR DESIGNER AND DISCUSS YOUR IDEAS. TOGETHER, WE WILL CREATE A DESIGN THAT WILL BRING YOUR VISION TO LIFE. OUR FOCUS IS TO CREATE A PERSONALIZED LOOK THAT IS DISTINCTLY YOURS.

WE LOOK FORWARD TO MEETING WITH YOU AND WOULD LOVE TO BE PART OF MAKING THE VISION FOR YOUR SPECIAL DAY A REALITY.

PRICING GUIDELINES FOR ESTIMATING FLORAL BUDGET

FOR CONVENIENCE, THIS IS A GUIDELINE TO HELP ESTIMATE YOUR FLORAL EXPENSES. THE TABLE BELOW FIRST COLUMN SHOWS THE *MINIMUM* PRICE OR STARTING PRICE FOR EACH FLORAL ELEMENT.

THE SECOND COLUMN SHOWS THE RANGE WHERE MOST CLIENT'S WILL BE. THE THIRD COLUMN IS THE RANGE THAT AN *ABOVE AVERAGE* WEDDING WITH COUTURE DESIGNS WOULD MOST LIKELY FALL INTO.

HOPEFULLY THIS WILL HELP IN THE PROCESS OF PLANNING YOUR WEDDING.

WE LOVE PINTEREST AND OTHER SOCIAL MEDIA AS MUCH AS YOU, PLEASE KEEP IN MIND THAT IT COMES *WITHOUT* PRICE TAGS AND OFTEN LOOKS SPECTACULAR FOR THE PHOTO SHOOT BUT ARE IMPARTIAL FOR A SET TABLE OF GUESTS . OUR GOAL IS TO TAKE ALL YOU HAVE PINNED AND USE IT AS INSPIRATION TO FIND YOUR VISION. WHILE TRYING TO KEEP IT ALL WITHIN YOUR ALLOCATED FUNDS FOR FLORALS. **INDUSTRY STANDARDS SUGGEST 10- 15% OF THE OVERALL WEDDING BUDGET.** WE PRIDE OURSELVES ON KEEPING COSTS FAIR FOR EVERYONE AND GIVING THE BEST QUALITY PRODUCT AND DESIGN POSSIBLE. LOOKING FORWARD TO DESIGNING WITH YOU.

Item:	Minimum/Starting:	Average:	Above Average/ Couture Looks:
Bridal Bouquet	\$285	\$300-\$350	\$450 & Up
Bridesmaid Bouquet	\$85	\$95-\$125	\$150 & Up
Groom's Boutonniere	\$18	\$20-\$30	\$40 & Up
Groomsmen	\$18	\$20-\$30	\$40 & Up
Mother's Corsage	\$50	\$55-\$75	\$85 & Up
Grandmother	\$40	\$55-\$75	\$85 & Up
Father's Boutonniere	\$18	\$18-\$25	\$35 & Up
Grandfather	\$18	\$18-\$25	\$35 & Up
Flower Girl	\$45	\$50-\$75	\$80 & Up
Ceremony Arrangments	\$250	\$300-\$400	\$450 & Up
Aisle Décor/ Pew Décor	\$25	\$35-\$60	\$100 & Up
Arch/Structure Design	\$800	\$950-\$2000	\$3000 & Up
Chuppah/ Mandap	\$1,000	\$1100-\$2500	\$3500 & Up
Flower Wall/Backdrop, etc	\$700	\$800-\$2500	\$3000 & Up
Place or Escort Card Table	\$225	\$250-\$500	\$750 & Up
Sweetheart Table Design	\$200	\$250-\$600	\$750 & Up
Enterence Table	\$125	\$200-\$300	\$400 & Up
Low Centerpiece	\$125	\$150-\$250	\$325 & Up
Elevated Centerpiece	\$250	\$275-\$500	\$600 & Up
Manzanita Tree Centerpiece	\$375	\$400-\$500	\$600 & Up
Manzanita Branch	\$295	\$350-\$400	\$450 & Up
Candle Light Centerpiece	\$125	\$150-\$200	\$250 & Up
Cake Flowers	\$50	\$85-\$150	\$200 & Up
Garland for Signage	\$75	\$100-200	\$300 & Up
Detail Flowers for Photo's	\$35	\$50-\$75	\$100 & Up
Accent Decorations	\$85	\$95-\$250	\$300 & Up
Candle Light Package	\$80	\$100 - \$250	\$350 & Up
Staircase Décor	\$350	\$500 - \$1000	\$2,000 & Up