



Welcome to A Touch of Elegance! We are delighted that you are considering us to be part of your wedding day. Before we meet there are a few formalities we need to attend to. The listed details below are fundamental to the overall style and story of your wedding day. The florals and decor unify all the elements and help to make your day uniquely yours.

Let us make your style our style

What To Do Before Your Floral Consult:

- ✓ Have your venue, ceremony location, and date booked.
- ✓ Overall wedding style selected (Rustic, garden, modern, traditional etc....)
- ✓ Wedding color palette chosen (Bridal party colors, stationary design, and colors)
- ✓ Submit the wedding worksheet questionnaire that is attached to this email. (This helps us to understand the basics of your wedding and be in tune with your needs at the start of your consultation.)
- ✓ Review our pricing guidelines. (This helps you understand the cost of flowers and where you want to spend your money.)
- ✓ Floral budget* should be on average 10-15% of your overall wedding budget.
- ✓ We ask that we are given advance notice of the number of guests you intend to bring, this will help us accommodate your party. Please keep in mind that our offices are average size.
- ✓ Please be on time. Meetings are booked for one hour, often there is a meeting following directly after yours. Please do your best to be on time so we do not need to cut our time together short.

Ideas of Things To Bring to Your Consultation:

These are only suggestions, not requirements!

We are here to guide you, the only thing you NEED to bring is an open mind and we will help you with the rest!

- ✓ Anything that inspires you and the wedding style that you are looking for.
- ✓ Pinterest boards!! We love Pinterest boards; they help us visualize what you are thinking.
- ✓ Photographs of areas of your venue that you would like to add decor to.
- ✓ Fabric swatches and/or color swatches (paint chips work great.)
- ✓ Your stationery or photo of your stationery.
- ✓ A list/photos of your favorite flowers and a list of what you don't like.

What To Expect at Your Consultation:

- ✓ A tour of our showroom that has been curated with the latest trends and bespoke designs for you to view and draw inspiration from.
- ✓ "The details," our studio is full of decor that is available to purchase or rent. These design elements help make your design personal to you and your day.
- ✓ A detailed consultation with one of our expert design consultants.
- ✓ Our design consultant will ask you questions, both personal and design related, to help create a wedding design that represents your combined style as a couple.
- ✓ Our consultants will create thumbnail sketches of your design to give you a visual of your looks.
- ✓ Together a one-of-a-kind wedding will be created, to give unity to all your wedding elements and curate your perfect day.
- ✓ After your consultation your design consultant will create an estimated proposal of the proposed designs and decor discussed in your meeting. This takes time and will be emailed to you after you meet. A more detailed proposal will be sent to you after booking.

We look forward to meeting with you and would love to be part of making the vision for your special day a reality!

2024-2025 Pricing Guidelines

Item:	Minimum/ Starting Price:	Average Price:	Above Average or Bespoke Designs:
Bridal Bouquet	\$325	\$350- \$400	\$450 & up
Bridesmaid Bouquet	\$95	\$100-\$125	\$150 & up
Groom's Boutonniere	\$20	\$20- \$40	\$50 & up
Groomsmen	\$20	\$20- \$40	\$50 & up
Mother's Corsage	\$50	\$55- \$75	\$85 & up
Grandmother	\$45	\$50- \$75	\$85 & up
Father's Boutonniere	\$20	\$20- \$40	\$50 & up
Grandfather	\$20	\$20- \$40	\$50 & up
Flower Girl	\$50	\$55- \$75	\$80 & up
Ceremony Arrangements	\$275	\$300- \$400	\$450 & up
Aisle decor/Pew Bows	\$35	\$40- \$90	\$100 & up
Arch/Ceremony Structure Designs	\$1000	\$1200- \$2500	\$3000 & up
Venue Structure	\$800	\$1000-\$2000	\$2500 & up
Chuppah/ Mandap	\$1200	\$1500- \$3000	\$3500 & up
Flower Walls/ Photo Backdrops, etc...	\$750	\$800- \$2500	\$3000 & up
Place Card/ Escort Table Design	\$250	\$300- \$500	\$750 & up
Sweetheart Table Design	\$200	\$250- \$600	\$750 & up
Entrance/ Memorial Table	\$175	\$200- \$350	\$400 & up
Low Centerpieces	\$150	\$175- \$300	\$325 & up
Elevated Centerpieces	\$275	\$300- \$575	\$600 & up
Candlelight Centerpiece	\$150	\$175- \$225	\$250 & up
Cake flowers	\$75	\$85- \$175	\$200 & up
Accent decor for Signage, Card box, etc...	\$85	\$95- \$275	\$300 & up
Garland for Signage	\$125	\$150- \$275	\$300 & up
Detail Flowers for Photographer	\$50	\$85- \$175	\$200 & up
Candlelight Package	\$150	\$175- \$325	\$350 & up
Staircase	\$750	\$800- \$1800	\$2000 7 up
Garlands per foot	\$35- \$50	\$55- \$95	\$100 & up

How to Calculate Overall Budget & Floral Budget:

*Suggested budget calculation

Overall wedding budget = venue cost x 2

Floral decor budget = 10-15% of overall wedding budget

Example:

Venue cost: 40,000

Overall wedding budget: 40,000 x 2 = 80,000

Floral decor budget: 10-15% of 80,000 = 8K-12K